

“The greatest threat to our planet is the belief that someone else will save it”  
Robert Swan OBE

Antarctica, the last greatest wilderness on earth

The Antarctic continent is one of the most remote, inhospitable environments on earth. Harsh and inaccessible, covered by over 5 million square miles of solid ice, it is the world’s highest, driest coldest and windswept continent. The lowest recorded temperature in Antarctica was -89 Celsius (Volstok Station). No place on earth provides a more demanding environment to face the ultimate leadership challenge.

The Mission - International Antarctic Treaty Expedition 2009

The International Antarctic Treaty Expedition (IATE 2009) is an exhilarating and unpredictable adventure – a life changing experience for an international group of corporate leaders, entrepreneurs in the field of renewable energy, teachers and students to witness first-hand the effects of climate change.

The expedition is lead by polar explorer, environmental leader and public speaker Robert Swan, OBE, who is the first person in history to walk to both the North and South poles. Swan has dedicated his life to the preservation of Antarctica by the promotion of recycling, renewable energy and sustainability to combat the effects of climate change. The mission for the expedition is to create awareness of the Antarctic Treaty and to insist that Antarctica is protected and never exploited for its mineral resources. For more details, visit <http://www.2041.com>

Cactus Communications Pvt. Ltd. – Towards a sustainable future

Cactus Communications Pvt. Ltd. is a company dedicated to supporting growth through effective communication. Cactus provides English editing, educational, transcription, and training services to individual and institutional clients worldwide.

Editage, a subsidiary of Cactus that provides scientific English editing services has supported researchers to publish ground breaking articles on topics related to the environment and climate change since 2002. Editage is proud to say that Deepti Chadda, a young employee has been selected to participate in the IATE 2009 as one of 60 global youth and corporate leaders.

For more information please visit <http://www.editage.com>

Cactus Communications Pvt. Ltd. understands the relevance of youth awareness and action in climate change in today’s context. Deepti Chadda will use her Antarctic experience to build awareness on climate change mitigation amongst Cactus employees and international youth through social, electronic and print media.

To follow Cactizen Deepti Chadda’s incredible journey, visit <http://deeptichadda.wordpress.com>

